



# News Release

**FOR IMMEDIATE RELEASE**  
September 11, 2007

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*Saturday, September 15*

## **Join California State Parks for the State's Largest Volunteer Event - Coastal Cleanup Day**

California State Parks is joining communities and organizations throughout California to participate in the 23rd Annual California Coastal Cleanup Day on Saturday, September 15.

California State Parks Director Ruth Coleman said, "More people than ever are volunteering their time and talents in state parks," said Director Ruth Coleman, of California State Parks. "We are proud of our volunteers and encourage everyone to join this gratifying community event. Every little bit of help makes a big difference."

California State Parks enjoyed a record-breaking number of volunteers in 1996, attracting more than 17,037, up by 428 the year before. This all-time record reflects 913,665 hours of volunteer service, year round. Single-day events such as California Coastal Cleanup Day draw the greatest crowds.

California Coastal Commission's Coastal Cleanup Day is the nation's premier volunteer event focused on the marine environment. On this day, 50,000 volunteers turn out to over 700 cleanup sites statewide to conduct what has been hailed in the 1993 Guinness Book of World Records as "the largest garbage collection." Since the program started in 1985, over 750,000 Californians have removed more than 11 million pounds of debris from our state's shorelines and coast. When combined with the International Coastal Cleanup, organized by The Ocean Conservancy and taking place on the same day, California Coastal Cleanup Day becomes part of one of the largest volunteer events of the year. The event is presented by the California Coastal Commission and Whole Foods Market.

To emphasize the importance of community involvement in tackling tossed trash, all Californians are invited to organize and participate in cleanup activities in their communities.

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To participate, volunteers are asked to contact parks and beaches in their community or call the statewide event coordinator, the California Coastal Commission, at (800) COAST-4U or [www.coast4u.org](http://www.coast4u.org).

Here's a sample of events at participating California State Parks. Unless otherwise noted, all events will take place on Saturday, September 15 from 9 a.m. to noon.

### ORANGE COUNTY

**Bolsa Chica State Beach** and **Huntington State Beach** will have cleanup projects from 9 a.m. to Noon. Volunteers are advised to bring or wear sunscreen, shoes, a hat and gloves; there is free parking for participants at both locations from 8 a.m. to 11:00 a.m.; and participants must sign California State Park waiver forms. Persons under 18 years must have a parent sign the waiver.

Site attendant will provide cleanup supplies as well as a special data card to tally the items collected. Volunteers have the option to spend the remainder of the day at the State Beach. For more information, contact Bill Burhans, Interpretive Specialist, Orange Coast District, phone (714) 377-5691, e-mail [bburhans@parks.ca.gov](mailto:bburhans@parks.ca.gov)

**Doheny State Beach** will once again focus on San Juan Creek, a watershed that "dumps" into Doheny. Additionally, volunteers will clean the beach and any where else that trash can be found. Participants will meet at the new Lifeguard Headquarters (which is adjacent to San Juan Creek river mouth) for the cleanup that will take place from 9:00 a.m. to Noon. For more information call (949) 496-2704.

### SAN LUIS OBISPO COUNTY

**Oceano Dunes State Vehicular Recreation Area** will have a cleanup project from 9 a.m. to Noon. Volunteers will meet at Grand Avenue, Pier Avenue and the entrance to Sand Highway. For more information contact State Park Ranger Lisa Remington at (805) 473-7220.

For more information about the cleanup project locations in your area on-line, go to <http://www.coastal.ca.gov/>

Visit California State Parks on-line at [www.parks.ca.gov](http://www.parks.ca.gov)

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